



The outlook for policy and defense business under the next Presidency

After the most significant and wide open Election Campaign in many years, what will be the priorities of the next Administration and what will shape the future of the DoD and the global defense industry which is so crucially dependent on the United States?

Key speakers include:

The Hon Jacques S Gansler

Director, Center for Public Policy and Private Enterprise, University of Maryland and former Under Secretary for Defense Acquisition

Mr Frank Ruggiero

Deputy Assistant Secretary for Defense Trade and Regional Security, Bureau of Political-Military Affairs

The Hon Delores M Etter

Professor, United States Naval Academy and former Assistant Secretary of the Navy (Research, Development and Acquisition)

Mr Gary Powell

Assistant Deputy Under Secretary of Defense (Industrial Policy), Pentagon

Mr Mark Kimmitt

Deputy Assistant Secretary of Defense for the Middle East, Pentagon

Major General Charles J Dunlap Jr

Deputy Judge Advocate General, US Air Force, Pentagon

Dr Anthony Cordesman

Arleigh A Burke Chair in Strategy, Center for Strategic and International Studies

Dr Michael Pillsbury

Consultant to the Office of the Secretary of Defense

Dr Kori Schake

Deputy Director of the Policy Planning Staff, State Department

Mr Tate Nurkin

Director, Jane's Strategic Advisory Services, Jane's Information Group

Key themes:

- Challenges to and priorities for the next Administration
- The defense industry 2008-2012
- Meeting US defense requirements
- US defense in the wider world
- Geopolitics 2008-2012 – Impacts on the US and US impacts elsewhere

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The 3rd Annual US Defense Conference will convene influential defense policy makers and top industry executives to provide an analysis of future US defense policy and the implications and prospects for those who supply defense equipment.

Conference overview

This year's US Defense Conference will assess the foreign and defense policy debates as the campaign unfolds. Whatever the results of the Election, a cyclical decline in defense expenditure is anticipated by many analysts – but there is an alternative view that the expenditure dynamics may be changing. This will be the focus of the opening session which also looks at the inescapable lessons for the future that stem from this decade.

The forum will also examine the impacts of the budgetary outlook on industry. Some defense activities are recession proof; others will grow regardless and others face harder times. The different prospects in a huge and complex market will be put under the microscope and speakers will assess the future of the industry, both domestically and internationally. The conference will conclude with a reappraisal of the policy, strategy and equipment challenges confronting Washington.

Join us at this essential annual conference to debate the most pressing current and future issues surrounding US defense policy.

Benefits of attending

The conference will provide you with insight into and analysis of the current challenges facing the US and global defense industry and an understanding of the methodologies for overcoming them:

Gain unparalleled insight into the future direction of US Defense

Hear how leading global executives and experts expect US policy and defense industry to develop

Identify the best business opportunities

Network with key policy and strategy makers

Direct your questions to those responsible for shaping the defense strategies of tomorrow

Understand the future challenges for governments, the military and industry and how to overcome them

Discuss issues vital to the future of global defense with senior military and government officials

What will be discussed?

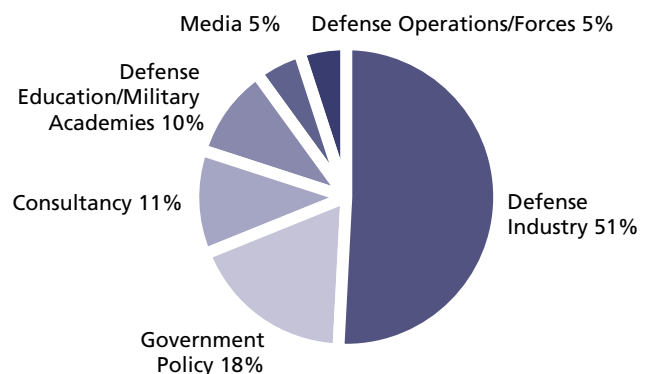
- Lessons from the period since 2001 and challenges for 2009 and after
- The shape and size of the US defense budget after Bush
- Is a cyclical downturn due or are the expenditure dynamics changing?
- The defense industry in 2008-2012 – meeting US defense requirements and US defense in the wider world – challenges to industry and government
- Geopolitics 2008-2012 – impacts on the US and US impacts elsewhere – the Gulf, the wider Middle East, South Asia, Europe and the Pacific – the equipment and manpower consequences

Who will you meet?

The conference is aimed at a high profile international audience of senior figures from defense, military and aerospace sectors, including strategists, analysts, acquisition executives, influential leaders and decision-makers:

- Senior executives responsible for, and who influence strategy within defense companies
- Policy, requirement and procurement officials from within defense ministries and other government agencies
- Senior executives from research and development organizations
- Journalists and press from trade and national publications

2007 US Defense Conference Delegates



Conference Program

MORNING SESSIONS

Conference Chairmen

The Honorable Jacques S Gansler (*confirmed*)
Director, Center for Public Policy and Private Enterprise, University of Maryland and former Under Secretary for Defense Acquisition

Mr David Trachtenberg (*confirmed*)
Former Principal Deputy Assistant Secretary of Defense for International Security Policy

Mr Marc Lee (*confirmed*)
Chairman, Cityforum Limited

08.40 OPENING SESSION

Challenges for 2009 and after

Introduction to the conference
Mr Scott Key (*confirmed*)
President and COO, Jane's Information Group

Scene setting
The Honorable Jacques S Gansler (*confirmed*)

The role and the equipment of the military – lessons from experience in this decade
Major General Charles J Dunlap Jr (*confirmed*)
Deputy Judge Advocate General, US Air Force, Pentagon

Security policy – lessons for the future from experience in this decade
Dr Kori Schake (*confirmed*)
Professor of International Security Studies, United States Military Academy, West Point and Deputy Director of the Policy Planning Staff, State Department

The budgetary future for US defense – the implications for industry
Mr David Trachtenberg (*confirmed*)

Panel discussion: budgets, policies, equipment priorities

Refreshment break

10.35 SESSION TWO

The Defense Industry in 2008-2012 Meeting US defense requirements

Keynote address: Is the industry able to meet US requirements swiftly, flexibly and economically?

The Honorable Delores M Etter (*confirmed*)
Professor, United States Naval Academy and former Assistant Secretary of the Navy (Research, Development and Acquisition)

What are the givens in US defense acquisition 2008-2012?

Dr Loren Thompson (*confirmed*)
Chief Operating Officer, Lexington Institute

The defense industry – capital markets analyses

Mr Byron Callan (*confirmed*)
Analyst, Aerospace, Defense Security Fund, Perella Weinberg Partners

Panel discussion: acquisition, areas for growth, stability and decline, M&A, foreign companies in the US market

Lunch





AFTERNOON SESSIONS

13.10 SESSION TWO (continued)

The Defense Industry in 2008-2012 US defense in the wider world

Keynote address: International trade – issues and solutions

Mr Frank Ruggiero (*confirmed*)

Deputy Assistant Secretary for Defense Trade and Regional Security, Bureau of Political-Military Affairs

What do European companies bring to US defense

Mr Allan C. Cameron (*confirmed*)

Chairman and CEO, Thales North America Inc.

The future for international defense industry collaboration – a DoD assessment

Mr Gary Powell (*confirmed*)

Assistant Deputy Under Secretary of Defense (Industrial Policy), Pentagon

The defense industry – a European banking assessment

Mr Richard Hooke (*confirmed*)

Head of Aerospace and Defence, Global Banking & Markets, Royal Bank of Scotland

US defense business with its allies

Mr Kent Schneider (*confirmed*)

President and Chief Executive Officer, Armed Forces Communications and Electronics Association

The United States in world markets – US industry priorities

Mr Jeremiah Gertler (*confirmed*)

Acting Vice President of International and Defense Affairs, Aerospace Industries Association

Panel discussion: ITAR, the trade objectives of the US and overseas companies in the US market

Refreshment break

15.20 SESSION THREE

Geopolitics 2008-2012 – Impacts on the US and US impacts elsewhere

A world of ‘futures’ – what is likely

Mr Tate Nurkin (*confirmed*)

Director, Jane’s Strategic Advisory Services, Jane’s Information Group

The Gulf and the paramount US interest in its security

Mr Mark Kimmitt (*confirmed*)

Deputy Assistant Secretary of Defense for the Middle East, Pentagon

Iraq, Afghanistan and their neighbors – lessons for the future

Dr Anthony Cordesman (*confirmed*)

Arleigh A Burke Chair in Strategy, Center for Strategic and International Studies

China 2008-2012 – an enigma

Dr Michael Pillsbury (*confirmed*)

Consultant to the Office of the Secretary of Defense

Europe and the United States

Mr Tomas Valasek (*confirmed*)

Director of Foreign Policy and Defence, Centre for European Reform

Russia – another enigma

Ms Olga Oliker (*confirmed*)

Senior International Policy Analyst, the RAND Corporation

Panel discussion: geopolitics – equipment and manpower implications

Final discussion and conclusions

Close of conference at 17.30

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The organizers reserve the right to change the program if necessary.

Organizer profiles

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Cityforum has a reputation of stature for conceiving, preparing and hosting round table discussions

and conferences renowned for the exceptional quality of participants and debate. Cityforum monitors and researches carefully selected areas of national and international policy, with a strong focus on national security and defense, particularly in the UK, Continental Europe, USA and the Middle East.

Through its extensive network and reputation, Cityforum is able to identify and attract the leading figures of influence and insight that, together with its particular style of informed moderation, produce highly valuable outcomes.

Cityforum has built a profound understanding of and insight into the background, issues, dynamics and participants in these increasingly important policy areas. It publishes papers arising out of the discussions it hosts and provides some specialist advisory services.

Forthcoming Events

EUROPE
DEFENCE CONFERENCE

A five year assessment – policies, programmes, people
7 May 2008, Frankfurt, Germany

The Europe Defence Conference will focus on the strategic issues facing Europe, the politics of defense and on the prospects for industry in European and other markets.

- Capability review of European states in the changing but uncertain circumstances of the next decade
- The role of industry in meeting acquisition requirements effectively and economically
- Examinations of the consequences for the security of Europe, the defense policies in individual country, EU and NATO contexts and European relationships with the United States and its friends elsewhere

2008
EUROSATORY
CONFERENCE

Homeland Security in urban areas
18 June 2008, Paris, France

The Official Eurosatory 2008 Conference will convene to debate and discuss the difficult and demanding issues facing nations and how they can best provide for their protection and that of their citizens.

- Detection and prevention of terrorist incidents
- Development of sufficiently robust critical national infrastructure
- How to best manage the consequences of attacks
- How to improve the links between the civil and military arms of government in securing the most effective response to incidents

UK DEFENCE CONFERENCE

Resources, capabilities and the continuing explosion in R&T
28 October, London, UK

Now in its 5th year, this essential, high-level strategic conference will bring together international government and military officials and senior level defense industry executives to discuss the most important challenges facing the industry today.

- Defense Technology / Defense Industrial Strategies of the United Kingdom are being developed to enable its forces to operate effectively, both singly and in alliance
- Robotics, nano technology, encryption, biotechnology and the effects of the continuing explosion in ICT
- The opportunities and threats in information warfare
- Time lines in relation to the main scientific and technological developments which are and will be challenges to the defense efforts of the UK and its partners

